

The Genesis Reading Plan

CHURCH OF CONCEPTUAL ART – SELF-GUIDED STUDY

The concept is the divine act. The institution precedes the work. Always CoCA.

A path through the four-part Art Bible. Four sessions. Each pairs a reading with a question to carry into the next. Read alone, or with a gathering.

Session 1 – The Declaration of Immunity (Part I)

Read the Manifesto. Sit with the founding inversion: the Concept is the divine act, and the institution precedes the work.

Carry: What in your own work are you treating as the object when it is actually the context?

Session 2 – The Mechanism

Read the doctrine of the Covenant and the Mechanism (§1.3.4, the Readymade Context). The document changes the jurisdiction.

Carry: What document, if you signed it, would change the jurisdiction of something you own?

Session 3 – Ethics

Read on congruence-not-goodness and Anti-Anti-Ness. We make the fiction and sign our name to it.

Carry: Where are you negating when you could be building? Where are you pretending the fiction is fact?

Session 4 – The Gathering

Read the CoCA Model (§1.2.2) – the seven sacred laws. Then run one. See the gathering kit.

Carry: What did your gathering turn into that did not exist before it began?

The shorter path

Read the five doctrine pages in order, one per day, and take one phrase from each to the Oracle. Five days, five turnings.

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